



Virginia Green Events



Earth Day Roanoke Roanoke, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Earth Day Roanoke

We are not a facility but a volunteer collective of citizens who host an annual Earth Day Festival.

We value the work and education of Virginia Green and appreciate your networking and announcements.

Earth Day Roanoke educates the public about sustainable energy practices, with dozens of environmental groups and provides organic food and plant sales with local businesses during the festival. We have minimal food vendors and encourage visitors to visit the on site local restaurants, including the Roanoke Natural Foods Co-op, the "farm to table" restaurant, Local Roots and POP's Ice cream Parlor who does not use to go containers on earth day.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Cardboard

Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content

Printed Materials.

- Print brochures and other printed items on recycled content paper
- Print all documents double-sided

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes



For more information on **Earth Day Roanoke**, see EarthDayRoanoke.com or contact Polly Branch at info@earthdayroanoke.com or 540-598-1118.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

